

## ORDER



**Orders**  
**Order / Rev:** 720760  
**Alt Order #:** 06364383  
**Product Desc:** KLOBUCHAR FOR SENATE  
**Estimate:** 568  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/05/12 / 10/05/12  
**Order Type:** Political

## KARE

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Abar Hutton Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** KLOBUCHAR,A/D/SEN/MN  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	54	\$53,050.00	\$45,092.50
10/29/12	10/29/12	12	\$8,175.00	\$6,948.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	54	\$53,050.00	\$45,092.50	0.00
November 2012	12	\$8,175.00	\$6,948.75	0.00
<b>Totals</b>	<b>66</b>	<b>\$61,225.00</b>	<b>\$52,041.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/23/12	10/26/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	- T- TF - -	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- T- TF - -					3	\$700.00		0.00			
E 2	KARE	10/29/12	10/29/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M- - - - -	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -					1	\$700.00		0.00			
E 3	KARE	10/23/12	10/26/12	Today Show Today Show	CM	7-9a	- TW- F- -	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TW- F- -					3	\$700.00		0.00			
E 4	KARE	10/29/12	10/29/12	Today Show Today Show	CM	7-9a	M- - - - -	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -					1	\$700.00		0.00			
E 5	KARE	10/23/12	10/26/12	M-F 9-10a TODAY	CM	9-10a	- TWTF - -	:30	4	\$175.00	P-2	0.00	NM	4	\$700.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					4	\$175.00		0.00			

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Advertiser: KLOBUCHAR,A/D/SEN/MN  
 Product Desc: KLOBUCHAR FOR SENATE  
 Estimate: 568  
**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KARE	10/29/12	10/29/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$175.00		0.00				
E 7	KARE	10/24/12	10/26/12	M-F 10-11a TODAY	CM	10-11a	--WTF--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--WTF--			3		\$150.00		0.00				
E 8	KARE	10/29/12	10/29/12	M-F 10-11a TODAY	CM	10-11a	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$150.00		0.00				
E 9	KARE	10/23/12	10/26/12	Days of Our Lives Days of Our Lives	CM	12-1p	-TW-F--	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TW-F--			3		\$250.00		0.00				
E 10	KARE	10/23/12	10/26/12	M-F 1-2p Rachel Ray	CM	1P-2P	-T--F--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T--F--			2		\$150.00		0.00				
E 11	KARE	10/29/12	10/29/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$150.00		0.00				
E 12	KARE	10/24/12	10/26/12	M-F 2-3p The Doctors	CM	2P-3P	--W-F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W-F--			2		\$175.00		0.00				
E 13	KARE	10/23/12	10/26/12	M-F 3-4p DR OZ	CM	3-4p	-TWTF--	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			4		\$275.00		0.00				
E 14	KARE	10/29/12	10/29/12	M-F 3-4p DR OZ	CM	3-4p	M-----	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$275.00		0.00				
E 15	KARE	10/23/12	10/26/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-TWTF--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			4		\$250.00		0.00				
E 16	KARE	10/29/12	10/29/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$250.00		0.00				
E 17	KARE	10/23/12	10/26/12	M-F 430-5p Jeopardy	CM	430-5P	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			4		\$600.00		0.00				
E 18	KARE	10/29/12	10/29/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$600.00		0.00				
E 19	KARE	10/24/12	10/24/12		CM	5-530p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

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 Product Desc: KLOBUCHAR FOR SENATE  
 Estimate: 568  
**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p KARE 11 5 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,200.00		0.00			
E 20	KARE	10/29/12	10/29/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00			
E 21	KARE	10/23/12	10/25/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-T--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-T--					2	\$1,200.00		0.00			
E 22	KARE	10/27/12	10/27/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$500.00		0.00			
E 23	KARE	10/27/12	10/27/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$700.00		0.00			
E 24	KARE	10/24/12	10/26/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	--W-F--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W-F--					2	\$1,200.00		0.00			
E 25	KARE	10/29/12	10/29/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00			
E 26	KARE	10/25/12	10/25/12	Vikings Pre-Game Vikings Pre-Game	CM	628P-7P	---T---	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$2,750.00		0.00			
E 27	KARE	10/25/12	10/25/12	Vikings Regular Season Viking Regular Season	CM	7-1030P	---T---	:30	1	\$18,500.00	P-2	0.00	NM	1	\$18,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$18,500.00		0.00			
E 28	KARE	10/23/12	10/26/12	M-F 10-1035p KARE News 10p	CM	10-1035P	-T--F--	:30	2	\$2,200.00	P-2	0.00	NM	2	\$4,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T--F--					2	\$2,200.00		0.00			
E 29	KARE	10/29/12	10/29/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,200.00		0.00			
E 30	KARE	10/27/12	10/27/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$2,250.00		0.00			
E 31	KARE	10/28/12	10/28/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,600.00		0.00			
E 32	KARE	10/23/12	10/26/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-TWTF--	:30	4	\$575.00	P-2	0.00	NM	4	\$2,300.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$575.00		0.00			

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 Estimate: 568  
**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	KARE	10/29/12	10/29/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M- - - - -	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M- - - - -		1			\$575.00		0.00				
E 34	KARE	10/24/12	10/26/12	Late Night Late Night NBC	CM	1135pm-1235xm	- - W- F- -	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
	MAX 1X DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - W- F- -		2			\$250.00		0.00				
E 35	KARE	10/27/12	10/27/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	- - - - - S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S-		1			\$500.00		0.00				
E 36	KARE	10/27/12	10/27/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	- - - - - S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S-		1			\$1,100.00		0.00				
E 37	KARE	10/28/12	10/28/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	- - - - - S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S		1			\$700.00		0.00				
Totals													66	\$61,225.00	